

Faculty and Staff

publication will be accompanied by an international conference highlighting the work of the SEVEN Fund and the submitting authors.

Its Not All About Business... Or Engineering

Mark Chew, Laboratory Manager of the U.A. Whitaker School of Engineering was commissioned by the Ormond Memorial Art Museum to create the Korean War Memorial. A selection committee composed of representatives from the military community and the Ormond Beach community chose Mark's proposal for the Korean War Memorial from all national submissions. The memorial was dedicated November 11, 2010. The Korean War Memorial is made from stainless steel and is nine feet high.

The FGCU Engineering Cardboard Regatta Team successfully tested their not-so-artistic first boat in the pond in front of the library on November 29. The team will be competing in the Cape Coral Cardboard Regatta which drew over 8,000 people last year. The Regatta is hosted by the Rotary Club as a charity event and permits only boats that are made out of cardboard, liquid nails, and duct tape. The team is currently working on their second boat the "Viking Destroyer" which will be used in the final competition on April 16th, 2011. The team consists of engineering students Corey

Smith, Jordan Jensen, Jonathan Cohen, Chris Conti, Ben Whitmore, John Rettew, Tameka Herbert, Johnnie Yonque, and Justin Thielman

Stuart Can Auken, Department Chair of Marketing and Alico Chair in Market Analysis and Development, bowls in the Baker's Trail league on Thursday nights. He loves to compete and on November 18th boy did he ever. He came in with a 290 game. He spared in the first frame and then threw eleven in a row. The picture of him holding a 290 score bowling pin is the recognition that he received for this feat. Ten years earlier and shortly after his arrival here, he shot a 790 series in league play. He had games of 277, 234, and 279. In that series he also had eleven strikes in a row except he was open in the first frame when he threw a 7-10 split. Apparently, he made a nice adjustment. He notes that bowling is a thinking game because one always has to make adjustments due to changing lane conditions. From that standpoint so is business and marketing. We live in a dynamic world and we are constantly faced with change and its impact.



L to R Jonathan Cohen, Corey Smith, Chris Conti, Jordan Jensen



L to R Corey Smith, Jordan Jensen



Stuart Can Auken