

Press Release

**From: Rotary Club of Cape Coral
(239) 223-4548**

Date: February 6, 2010

RE: The 2010 Olin Hill & Associates Cardboard Boat Regatta

The Rotary Club of Cape Coral is proud to announce it will present the 2010 Cape Coral Cardboard Boat Regatta sponsored by Olin Hill & Associates, which will take place on Friday April 23rd, and Saturday April 24th (Sunday April 25th rain date). Olin Hill & Associates, an independent insurance agency in Cape Coral is once again the title sponsor of this family friendly event. The event will be located at Four Freedoms Park in Cape Coral with the Friday night "Meet the Boat Builders" Party starting at 5:00 PM until 10:00 PM and the races will take place the following day on Saturday from 9:00 AM until 3:00 PM.

This year the boat builders will compete on Friday April 16th for the Bell Tower Shops Patron Award and the cardboard boats will be on display at the mall for shopper to vote for their favorite boats. Prizes will then be awarded at the Friday April 23th "Meet the Boat Builders" Party at Four Freedoms Park in Cape Coral. First prize will be \$500 cash, 2nd prize will be a \$250 Bell Tower Shops gift card, 3rd prize will be a \$100 gift card and there will be three \$50 gift card Honorable Mention awards.

Anyone interested in building a boat should contact the Rotary Club at (239) 223-4548 or visit the event website at www.capecoralregatta.com. The Cape Coral Cardboard Boat Regatta is free to the public to attend with fun for the whole family. The Friday night "Meet the Boat Builders" Party will have live entertainment as well as food and refreshments to enjoy and you can view all the boats under the sunset and stars at the beautiful park setting of Four Freedoms Park. Then come back for the races on Saturday and watch over 30 boats face off head to head and enjoy the fun. This year there will be a "Pet on Board" category were racers will have to paddle their boats with their pet on board. There will be a giant slide and playground for the kids and plenty of food and refreshments for all to enjoy. For more information call (239) 223-4548 or email at rgaglio11@comcast.net.